

REPORT ON VISIT TO ANUBHUTI KENDRA, BHARAT MANDAPAM (PM GATI SHAKTI)



INTRODUCTION

Bharat Mandapam at Pragati Maidan, New Delhi, houses the Anubhuti Kendra, an experiential center dedicated to the Prime Minister's PM Gati Shakti initiative and the One District One Product (ODOP) program. Launched in October 2021, PM Gati Shakti integrates planning across 16 ministries to enhance infrastructure connectivity and reduce logistics costs. The Anubhuti Kendra leverages cutting-edge audio-visual technology to narrate India's infrastructure development story, blending state-of-the-art engineering with traditional culture.



OVERVIEW OF ANUBHUTI KENDRA

Anubhuti Kendra serves as a modern museum for India's infrastructure journey. The visitor experience begins with а virtual helicopter ride showcasing interconnections among roads, railways, and utilities. The center features 270° projection theatres, holographic displays, augmentedreality kiosks, and touchscreens that explore project timelines and data layers. Traditional artisans from ODOP districts are highlighted, weaving India's cultural and developmental stories together.

Visitor Experience

Visitors embark on a 40-minute guided tour beginning with a VR helicopter simulation over national projects. They experience a cinematic journey in a 270° surround-screen auditorium, followed by hands-on exhibits of ODOP products and touchbased interactive kiosks. Cultural performances and real- time craft demonstrations add depth to the experience. The center effectively blends education, interaction, and inspiration, leaving visitors with a deeper understanding of India's unified planning vision.



Students' Review

 <u>Manas Karol</u> - This enriching visit to Anubhuti Kendra (PM Gati Shakti) helped me understand the velocity of India's development that is invigorated from government's new initiative – PM Gati Shakti that is a portal that brings all 16 ministries together on a single platform and helps to skyrocket India's infrastructural development. The technology used like holograms, displays, VRs and most interesting a helicopter ride helped in better comprehension and was truly

mesmerizing. I also got to know about cultural development in India from a presentation and a dedicated section to ODOP (One District One Product) with cutting edge technologies. This whole visit was very enlightening and intellectually stimulating experience being a humanities student. It was a very memorable and impactful experience.



 Aditi Negi - Today was one of the best days in my life because I have visited the Bharat Mandapam in New Delhi and we have learnt so much about our culture ethics one district one art and also learn about Gati Shakti it was such a wonderful experience and I will never forget this day I will definitely recommend to visit Bharat Mandapam.



<u>Privanshi Bist</u> - It was a truly enriching experience for us to visit the Anubhuti Kendra Centre at Bharat Mandapam. The museum showcases the transformative impact of PM Gati Shakti on India's infrastructure development, as well as the concept of One District One Product (ODOP). It seamlessly blends technology, interactivity, and informative content. The VR, virtual helicopter ride, and other hands-on experiences greatly enhanced the visit. It was simply brilliant! The hosts were also kind and informative. I would definitely recommend everyone to visit this centre.

3. <u>Anjali Bhaskar</u> - Visiting Anubhuti Kendra at Bharat Mandapam was truly inspiring! The vibrant exhibits and interactive displays brought to life India's bold vision through initiatives like PM Gati Shakti and One District One Product (ODOP). It was amazing to see how technology and planning are shaping a stronger, more connected India. The visit made me reflect on how every small effort, every local product, and every innovative idea is contributing to building the India of tomorrow. It

was a reminder that progress is a shared journey - and we are all a part of it!

4. <u>Lavanya Chaturvedi</u> - My visit to the Anubhuti Kendra Centre was an immensely enriching experience. It offered us significant exposure and a deeper insight into important national initiatives such as the PM Gati Shakti Master Plan and the One District One Product (ODOP) scheme. The technologies presented at the centre were exceptionally advanced and forward- looking, providing us with a glimpse of how innovation is driving India's growth. The various exhibits and

interactive models further helped us understand how multimodal infrastructure projects are being envisioned and implemented nationwide, with the goal of enhancing connectivity, improving logistics efficiency, and fuelling economic progress. Overall, the visit proved to be highly informative and greatly expanded our understanding of how integrated planning and technological innovation are key to building a stronger and more prosperous India.

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Conclusion



The Anubhuti Kendra at Bharat Mandapam vividly illustrates India's progress under PM Gati Shakti. Through immersive technology and integrated storytelling, it emphasizes holistic and inclusive development. The center effectively showcases India's journey towards becoming a globally connected, economically robust, and culturally rich nation. It serves as an educational platform and a testament to India's data-driven, future-focused planning approach toward "Viksit Bharat."

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