ION/08/2025-26 Date: 19 Apr, 2025



INTELLECTUAL PROPERTY RIGHTS DAY: 26TH APRIL, 2025

Theme: IP and Music: Feel the Beat of IP

"Rights in Rhythm, Power in Protection!"

World Intellectual Property (IP) Day is celebrated every year on April 26 to raise awareness about the role that intellectual property rights-such as patents, trademarks, copyrights, and designs-play in encouraging innovation and creativity.

It was established by the World Intellectual Property Organization (WIPO) in the year 2000. The aim is to promote understanding of how IP rights impact daily life and to celebrate the creativity and contributions of inventors, artists, and entrepreneurs worldwide.



The year 2025 marks the 25th anniversary of World IP Day celebrations. The theme for this year is "IP and Music: Feel the Beat of IP". This theme emphasizes the significance of IP in ensuring that creators and artists are fairly recognized and rewarded for their work. In a world where music is rapidly shared and consumed, protecting the rights of creators through IP laws ensures the sustainability of the industry and inspires future innovation.

S.NO	CLASS	ACTIVITY	ACTIVITY DESCRIPTION	INCHARGE
1	I - V	WORLD INTELLECTUAL PROPERTY DAY	All class teachers will apprise students about the importance of the intellectual property rights. https://youtu.be/As8em5Y1tc0?si=T F vMndeh215rfgz	Respective Class Teachers & Class Reps
2	VI-XII	WORLD INTELLECTUAL PROPERTY DAY	Each Group must identify a Case Study on Music Copyright Disputes in India and in the world. The theme must align with the theme for World Intellectual Property Day 2025: IP and music: Feel the beat of IP. Participants will present their case study through a PowerPoint Presentation (Bal Sabha Period)	Respective Class Teachers & Class Reps

Note: Class reps to ensure high quality photos and videos are clicked and shared with the in charges.

In charges Ms Sakshi S & Ms Ruchika G | **Overall Gupervision**: Ms Amita Ganjoo HM (Sr.)

> Asha Prabhakar (Principal)

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