



MINUTES OF MEETING

Date : 07 Sep, 2024
Venue : Conference Hall, BBPS, Noida

Members Present

Mr Ishan Goel : President
Mr Anurag Srivastava : Vice President
Dr Vaibhav Mittal : General Secretary
Mr Rishikant Bharadwaj: Joint Secretary
Mr Rajat Maheshwari : Treasurer
Ms Kamna Joshi : Member
Ms Eva Kulshrestha : Member

The meeting commenced with a welcome address by Mr. Ishan Goel, President of the association, followed by a round of introductions. After the exchange of pleasantries, following points were discussed:

Attracting Alumni to connect with the alma mater

Hosting alumni reunions in various locations -Coffee Meets would add uniqueness to each event and create a sense of urgency for alumni to attend.

Host special events with famous personalities, such as comedian Gaurav Gupta, which could boost attendance at alumni events.

Smaller, focused reunions with 2-4 graduating classes to foster deeper connections and meaningful interactions.

Alumni Engagement:

Appointing 2 ambassadors and a teacher for each graduating class to maintain contact and encourage alumni participation in future events.

Data Collection and Registration:

Collecting alumni data from current graduating students and registering them before they receive their admit cards.

Encouraging students of Classes 10, 11, and 12 to create LinkedIn accounts and connect them with the school's LinkedIn page. Proof of an active LinkedIn account should be required to receive admit cards in order to strengthen alumni connect.

Utilizing LinkedIn as the primary platform for alumni networking and professional development. It was agreed that LinkedIn offers better networking opportunities than Facebook.

Acquiring premium LinkedIn membership for the school and tagging all alumni on the school's LinkedIn page.

Teacher Involvement:

Inviting Superannuated staff to alumni reunions to enrich the experience and celebrate shared memories with alumni.

Event Planning:

Sending invitations for alumni events well in advance to ensure ample time for planning and preparation.

Implementing a mobile-friendly registration option with a simple Yes/No response to streamline the process.

Executive Committee meetings:

Organizing meetings of the executive committee to maintain connect, the committee could occasionally arrange Zoom meetings to maintain engagement.

Fee Structure:

Increasing the alumni fees paid by outgoing students from ₹500 to ₹1000 to better support event organization and alumni activities.

Offering free goodies to incentivize attendance and charging a higher reunion fee to generate revenue.

Food Lab Concept:

It was proposed by Mr Rishikant that he could provide free, cooking lab sessions to the students to help them, identify their passion towards culinary and choose the same as a profession

Recognizing Alumni:

Felicitating distinguished alumni during the school's annual day as a way to honour their achievements and further engage them with the school.

The meeting concluded with a cohesive agreement on the proposed ideas and a shared commitment to strengthen the bond between the school and its alumni.

Minutes prepared by :
Eva Kulshrestha
Member, Alumni Association.