

Report - Bal Sabha Activity (2024-25) Inter house Activity

Topic – Advertisements that can change perspectives

Date: 31 Jan 2025

Classes: VI to VIII

Theme: Advertisement that can bring change in society

“Present an Advertisement that can change perspectives through role play”

Objective: The purpose of this activity was to help students develop critical thinking and media literacy by teaching them to analyse and interpret persuasive messages. They raise awareness about social issues, innovations, and consumer choices, fostering informed decision-making.

A group of 3 students from each house from classes VI to VIII participated in the activity.

Each house selected a product to advertise. They incorporated a social message such as environmental conservation, health awareness, road safety, and kindness. The advertisements were presented in the form of role plays, allowing students to creatively enact real-life scenarios to effectively convey their message.

Each group prepared a script and assigned roles to team members. They used props, posters, and costumes to make their presentations more impactful. The role plays included dialogues, slogans, and catchy jingles to engage the audience. The performances were evaluated by HM (Sr.) Ms. Amita Ganjoo based on Clarity of speech and pronunciation, Team Coordination, Creativity and innovation, Time limit and Overall presentation. Shivaji house and Raman house stood first while Ashoka house and Tagore house got second position.

Students displayed enthusiasm and creativity in their presentations. The messages conveyed were thought-provoking and well-integrated with the product promotion. They emotions, and storytelling techniques to engage the audience.

The activity helped enhance students’ confidence, communication skills, and social awareness. It not only developed their marketing skills but also instilled a sense of responsibility toward important societal issues.

Students presenting advertisements in the form of role plays, creatively enacting real-life scenarios to effectively convey their message.



***INTER HOUSE COMPETITION
ADVERTISEMENT THAT CAN CHANGE
PERSPECTIVES STARTED***



***ONE OF THE GROUP PRESENTING
THEIR ADVERTISEMENT***

They incorporated a social message such as environmental conservation, health awareness, road safety, and kindness.

The activity helped enhance students' confidence, communication skills, and social awareness.



***ISSUES LIKE ENVIRONMENTAL
CONSERVATION AND HEALTH AWARENESS
HIGHLIGHTED BY PARTICIPANTS***

Report Submitted By:
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