



ORGANISED BY
SNAPSHOTS
THE PHOTOGRAPHY CLUB
BAL BHARATI PUBLIC SCHOOL
SEC-21 NOIDA G B NAGAR



Bal Bharati
PUBLIC SCHOOL
Sector-21, Noida, G.B. Nagar

“Every Country reform its education system according to its national values and goals. The end goal is to make sure its youth is future ready”.

- Shri Narendra Modi, Hon'ble Prime Minister-NEP, 2020

Dated: 2 August 2022

Dear Sir/Madam,

It gives us immense pleasure to invite you to **SNAPSHOTS 3.0 – the third edition of an online Inter School Photography Competition** being organized under the aegis of SNAPSHOTS, the Photography Club of **BAL BHARATI PUBLIC SCHOOL, NOIDA**. Last year, the event saw the participation of 75 schools PAN India with around 480 entries, the success of the competition really exceeded all our expectations.

As proposed by National Education Policy 2020, the traditional education system must move towards skilling India and photography is one field which attracts a lot of talent but due to lack of guidance and direction most of the students remain the mobile shutterbugs only. This year, our photography contest focuses **on Sustainable Development Goals- SDG 13 Climate Action, SDG 15 Life on Land, SDG 5 Gender Equality, SDG 17 Partnership for Goals, SDG 2 Zero Hunger, and SDG 4 Quality Education**. This competition will serve to increase knowledge about Sustainable Development Goals and their potential impact on the lives of people in India. It will also play a vital role part in promoting a group of young and budding photographers.

Please click on the link to register and view the other details of the program-
<https://linktr.ee/snapshots3.0>

- The photographs should have been clicked during the period 02 August, 2022 to 13 August, 2022.
- Last date for Registration is 06 August, 2022.
- The entries for Photography Competition are to be sent through Google forms latest by 08.00p.m. on 13 August 2022.
- The results of the events will be declared on 26 August, 2022 and will be available on the school website and all our social media sites.
- All the winners and participants will be felicitated with e-certificates.

The wholehearted participation of the students of your esteemed organization will go a long way in making this event a grand success.

Looking forward to a long lasting, enriching partnership and collaborative learning.

Warmly,

Asha Prabhakar

Asha Prabhakar
Principal
स्वच्छ भारत
एक कदम स्वच्छता की ओर

Date : 02 Aug 2022



<https://bbpsnoida.balbharti.org>



<www.facebook.com/bbpsnd>



<www.twitter.com/BBPSONoida>



<www.instagram.com/balbhartiND>



<www.linkedin.com/in/asha-prabhakar-614a0153>



Bal Bharati
PUBLIC SCHOOL
Sector-21, Noida, G.B. Nagar

SNAPSHOTS

AN ONLINE INTER-SCHOOL
PHOTOGRAPHY COMPETITION

3.0

In Association With



Pearl Academy



ORGANISED BY
SNAPSHOTS
THE PHOTOGRAPHY CLUB
BAL BHARATI PUBLIC SCHOOL
SEC 21, NOIDA , G B NAGAR

4 QUALITY
EDUCATION



1 NO
POVERTY



5 GENDER
EQUALITY



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES



2 ZERO
HUNGER



15 LIFE
ON LAND



17 PARTNERSHIPS
FOR THE GOALS



SNAPSHOTS 3.0

The journey of SNAPSHOTS during the last 2 years has been enriching and fulfilling, looking back gives us satisfaction beyond words. The ups and downs that you traversed all along were there to make the journey worth it! Gaining priceless experience from the huge success of SNAPSHOTS 1.0 & 2.0, we are glad to announce the Third version of this annual ONLINE inter-school photography competition— SNAPSHOTS 3.0. Fulfilling our ethical obligations to be good stewards of the planet, the theme for the year 2022 is SUSTAINABLE DEVELOPMENT GOALS– There are a total of 17 SDGs as proposed by The United Nations, each SDG covers a vital step for attaining Sustainability, which is the need of the hour. Young photographers can use their skills to document and convey their thoughts and ideas to the masses. There are opportunities all around us but sometimes we fail to realize so, this competition provides the shutterbugs with room to find and utilize those possibilities which can bring a change in the typical outlook towards the planet's resources and become responsible trustees of the legacy to future generations

Asha Prabhakar

Asha Prabhakar
(Principal)

स्वच्छ भारत

एक कदम स्वच्छता की ओर

FOR REGISTRATION AND SUBMISSION OF ENTRIES PLEASE HEAD OVER TO

<https://linktr.ee/snapshots3.0>

DETAILS AND GUIDELINES

- For events 1A, 2A, and 3A, only one photograph per participant is needed.
- Event 1B, 2B, and 3B are storyboarding events, and they each call for a minimum of 4 images.
- Photographs can be clicked using mobile phones or DSLR.
- Same child cannot participate in more than one event. No captioning is required.
- The photographs should be clicked between 1 August, 2022 and 13th August, 2022.
- Only basic editing is allowed.
- Use of any Photo Editing Application for modification or alteration of the original picture will lead to disqualification.
- The photographs are to be submitted in the 'jpg' or '.jpeg' format.
- The submission files must be named as ' School's name -Event's name - Participant's name '
- The Registration link will be closed on 6th August ,2022
- Please head over to <https://linktr.ee/snapshots3.0> for registration and submission of the entries.
- Use of copyrighted material or plagiarism will straightaway lead to disqualification. School will not be allowed to participate in further events.
- Each photograph must carry the Meta Data.
- Entries without the Meta Data will be disqualified.
- The entries are to be sent latest by 08.00 p.m. on 13th August, 2022.

13 CLIMATE
ACTION



CLIMATE ACTION

Event: 1A (Classes 6-8)

**PRESERVATION
OF OUR
ENVIRONMENT
IS NOT A
LIBERAL OR
CONSERVATIVE
CHALLENGE, IS
COMMON SENSE.
-RONALD REAGEN**

The polar ice caps are melting and the level of the oceans is rising. In some regions, extreme weather events and precipitation are becoming more frequent, while others are facing increasingly extreme heat waves and droughts. Many plants and animal species are endangered. Some terrestrial, freshwater and marine species have already moved to new territories.

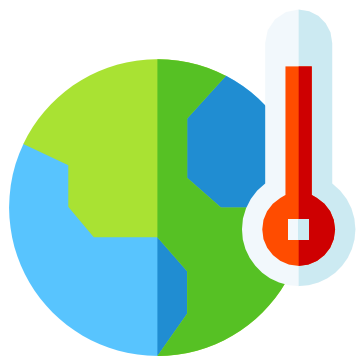
Photography has the power to educate, inform and inspire action with regards to climate change. Through thoughtful and meaningful photography, images have the ability to take the viewer to the heart of the story and help them understand the intricacies of the causes, effects, and solutions to the climate crisis.

Keeping these facts in mind, capture the consequences of climate change on our beautiful planet and its inhabitants.

Your picture must communicate the issues surrounding climate change and inspire action amongst viewers.

Judgement Criteria

- Composition
- Technical Aspects
- Centre of Interest
- Originality

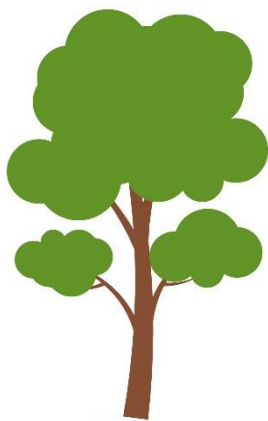


15 LIFE ON LAND



IN NATURE,
NOTHING IS
PERFECT AND
EVERYTHING IS
PERFECT. TREES
CAN BE
CONTORTED,
BENT IN WEIRD
WAYS, AND THEY
ARE STILL
BEAUTIFUL.

-ALICE WALKER



LIFE ON LAND

Event: 1B (Classes 6-8)

Life on land is extraordinary. Our forests are home to more than 80% of all land-based species and our remarkable ecosystems allow us all to eat, breath and live. Yet through deforestation, global warming and meat-production, we're slowly killing our earth and its inhabitants.

We humans often forget that this earth equally belongs to all kinds of species.

Preserving life on land requires concerted action not only to protect terrestrial ecosystems, but to restore them, and promote their sustainable use for the future.

Take this unique opportunity to showcase love and affection of humans towards animals and capture them in their immediate surroundings. **Prepare a story board using 4 pictures to showcase your work. Refer Annexure 1 for the format.**

Animals are not always willing subjects- even when they're trained pets. So, approach your shoot with a plan in mind and be prepared to be patient and creative to successfully capture your shot.

Judgement Criteria

- Relevance to theme
- Impact on Judges
- Technical Aspects
- Message Depicted

5 GENDER
EQUALITY



GENDER EQUALITY

Event: 2A (Classes 9-10)

**EQUALITY IS
THE SOUL OF
LIBERTY; THERE
IS, IN FACT, NO
LIBERTY
WITHOUT
TRYING IT.**

-FRANCES WRIGHT

Patriarchal values and social norms tend to discriminate in access to opportunities and control over resources and thus, keep gender inequality alive.

We invite participants to think and express, through original shots, stereotypes and gender differences in education, training and career, and imagine a future free from gender inequality.

Photographers to **submit photographs that explore the diverse ways in which gender norms** – rigid and fluid, traditional and progressive – are lived and subverted by men, women and non-binary people.



Judgement Criteria

- Relevance to theme
- Impact on Judges
- Composition
- Creativity



PARTNERSHIP FOR GOALS

Event: 2B (Classes 9-10)

**NEVER DOUBT
THAT A SMALL
GROUP OF
THOUGHTFUL,
COMMITTED
PEOPLE CAN
CHANGE THE
WORLD. INDEED.
IT IS THE ONLY
THING THAT
EVER HAS.**

– MARGARET MEAD

The Global Goals can only be met if we work together. To build a better world, we need to be supportive, empathetic, inventive, passionate, and above all, cooperative.

It is imperative to strengthen the means of implementation and revitalize the global partnership for sustainable development

Stronger partnerships will contribute to environmental protection and sustainable development by mobilizing resources, sharing knowledge, promoting the creation and transfer of environmentally sound technologies, and building capacity

Participants are invited to reflect on sustainable development from their perspective, and express it through a photograph.

Prepare a story board using 4 pictures to showcase your work. Refer Annexure 1 for the format.

Judgement Criteria

- Relevance to theme
- Impact on Judges
- Technical Aspects
- Originality



4 QUALITY
EDUCATION



QUALITY EDUCATION

Event: 3A (Classes 11-12)

Education liberates the intellect, unlocks the imagination and is fundamental for self-respect.

It is vital to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Pictures speak louder than words when it comes to explaining the way inclusion in education works in practice.

We invite participants to share and illustrate different interpretations of inclusion in education and influence the way people think through images.

Your photograph may also illustrate ideas linked to youth, education, literacy, skills with attention on SDG 4.

**EDUCATION IS
THE MOST
POWERFUL
WEAPON
WHICH YOU
CAN USE TO
CHANGE THE
WORLD**

-NELSON MANDELA



Judgement Criteria

- **Relevance to theme**
- **Impact on Judges**
- **Message Depicted**
- **Creativity**



2 ZERO
HUNGER



**IF YOU CAN'T
FEED A
HUNDRED
PEOPLE, THEN
FEED ONE**

-MOTHER TERESA

ZERO HUNGER

Event: 3B (Classes 11-12)

Our planet has provided us with tremendous resources, but unequal access and inefficient handling leaves millions of people malnourished.

If we promote sustainable agriculture with modern technologies and fair distribution systems, we can sustain the whole world's population and make sure that nobody will ever suffer from hunger again.

With an aim to raise awareness to eradicate hunger, **prepare a story board using 4 pictures to showcase your work. Refer Annexure 1 for the format.**

You may show contrasting pictures or a cause-and-effect relation in your photographs.



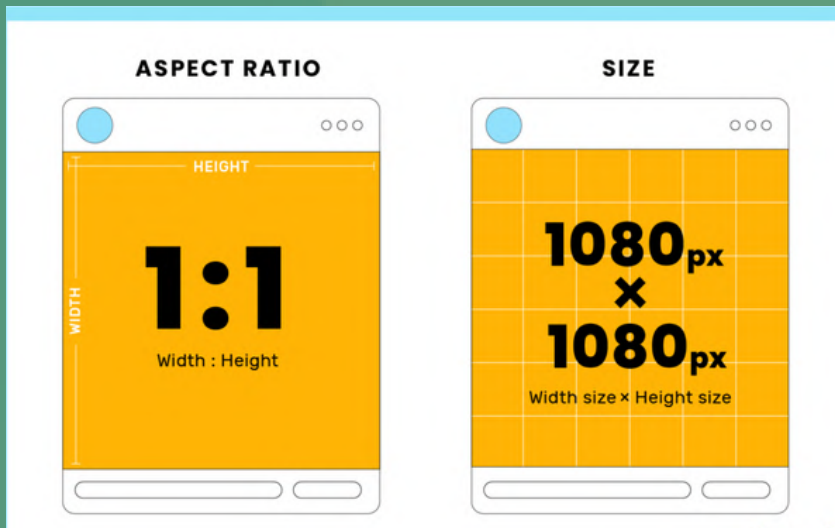
Judgement Criteria

- Relevance to theme
- Impact on Judges
- Message Depicted
- Originality



ANNEXURE I

For Events : 1B, 2B & 3B
FORMAT FOR STORYBOARDING EVENTS



Collage Size



Collage Format Example

- The entry must be submitted as a collage.
- There should be a total of 4 photographs
- The order of the collage's images should reflect the narrative it depicts.

In Association With

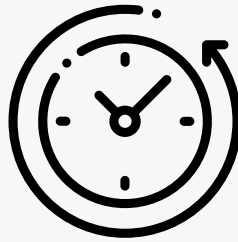
DATES TO REMEMBER

6 AUGUST



**Last Date for
Registration**

13 AUGUST
(8:00pm-
Window Closed)



**Last Date for
Submission of
entries**

19 AUGUST
(10:00 pm - window
open)



**Top ten photographs
from each event will
be released on the
official Instagram
handle of Snapshots.**

23 AUGUST
(4:00 pm - window
closed)



**Counting of likes
will stop at sharp
4 pm**

26 AUGUST



**Valedictory
function**

FOR FURTHER INFORMATION YOU MAY CONTACT

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EVENTS IN-CHARGE

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Event 2: Aarya Tiwari: +91 80059 64149;

Event 3: Ritika Kalia: +91 88002 63114



[SnapShots Instagram](#)



[SnapShots Facebook](#)



[Registration Link](#)

Email: snapshots.photographyclub@nd.balbharati.org

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