



ATAL CATALYSTS @ ISB TEAM, I-VENTURE @ ISB INDIAN SCHOOL OF BUSINESS

It is a matter of great pride that Harshita Ramrakhyani (XII) and Radhika Singh (XII) of Bal Bharati Public School, Noida have been selected by the **panelists of the Big Pitch @ ISB Hyderabad for Sponsorship**. The Big Pitch was held on 2 April and 07 May 22. Their team is one of the **ten teams who have been selected in ATL Tinker Boot Camp by Indian School of Business, Hyderabad**.

Their app '**Learner's Mate**' has been sponsored by **I-Venture @ ISB with Rs. 25,000/-** for developing the app and for uploading the app on Play store. The business model for the App is being developed under the mentorship of Intellectual Property Office, India.

ABOUT THE APP

Learner's Mate, the app is a student community platform, where students of **11-25 yrs.** age can acquire new knowledge and socialize to form networks online, that too in an interactive manner. There are separate chat rooms for every interest group and can be made in whatever language one is comfortable with. One can design Avatars and can go creative with Avatar on the App. There is a **Q n A column** in each room where all queries regarding that particular skill gets addressed.

We thank all the panelists for sponsoring the idea and encouraging the students to develop and take this product to the Market.

Our gratitude to ATAL Catalysts @ ISB for inspiring students through mentoring by ISB's expert alumni. They helped students in developing entrepreneurial mindset. ISB Mentors have duly played a catalytic role in this program.

The details of our team are:

OUR ATL CODE	ATP CODE	TEAM ID	NAME OF THE STUDENTS
318620275	8380546	T21ACI44	HARSHITA RAMRAKHYANI RADHIKA SINGH



Bravo !!
Team, BBPS, Noida

Asha Prabhakar
(Principal)

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