

Circular No.59/2021-22 Date: 02 Dec, 2021

## AN APPEAL

Helping one person might not change the whole world, but it could change the world for one person

Dear Parent,

We at Bal Bharati Public School, Noida have always believed in Service before Self and in giving back to the less fortunate. To carry forward this legacy the Interact Club of the school has taken up an initiative towards encouraging all other fellow colleagues toward altruism.

To do our bit, we are partnering with National Association of Disabled's Enterprises (NADE). In the year 2018, NADE came up with a unique project – Nethra Umbrellas. It is the only commercial project in India, where for the first time Blind women and men have manufactured umbrellas out of superior quality imported materials available at very reasonable prices. NADE's Nethra umbrellas is an in-house brand that promotes employment opportunities for People with Disabilities at all levels.

Nethra means eyes in Sanskrit. They chose to brand their Umbrellas as Nethra Umbrellas for the reason that Blind women and men primarily make these Umbrellas and this project is their ray of hope through which they can 'see' a better future for themselves.

Nethra Umbrellas comes in 2-fold and 3-fold automatic versions. There are various designs available in both 2-fold and 3-fold umbrellas, and they also come in mono colours ranging from black to the colours of the rainbow.

Your support will go a long way towards providing employment opportunities to more and more unemployed People with Disabilities and at the same time lead a respectable life.

## TO ORDER

Please visit the website and submit the product booking form. Link given below:

https://www.nade-india.org/contract-jobs-orders/

Alternatively you may also contact the phone number for enquiry: (Mon to Sat, 9.30am to 5.30 pm) Tel: 25779600/ 25779671 Cell No.: 9137239065 Alternatively you can visit their online store at <a href="http://www.instamojo.com/idscs2001">http://www.instamojo.com/idscs2001</a> and place your order.

After You can even send a Whatsapp message on 9137239065 and they will take it forward thereafter. They deliver even 1 unit anywhere across India.



Do support the cause and buy Nethra Umbrellas. For you, it might just be an Umbrella against rains, but for the beneficiaries it is an Umbrella of protection in the form of being the source of their livelihood.

> Asha Prabhakar (Principal) स्वच्छ भारत एक कदम स्वच्छता की ओर

Distribution

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