

## WEBINAR ON SKILL DEVELOPEMENT

## REPORT

The best way to acquire new skills is to practice and the more you practice the better you will get at it.

"World Youth Skill Day" is observed annually on 15 July. The event was established by the United Nations General Assembly in 2014, to celebrate the strategic importance of equipping young people with skills for employment, decent work and entrepreneurship.

On the occasion of "World Youth Skill Day" "Bal Bharati Public School Noida under the aegis of 'Atal Innovation Mission" organized a webinar for the students of classes IX to XII on 15 July 2021 from 1PM to 2 PM on the topic "Graphic and Communication Design".

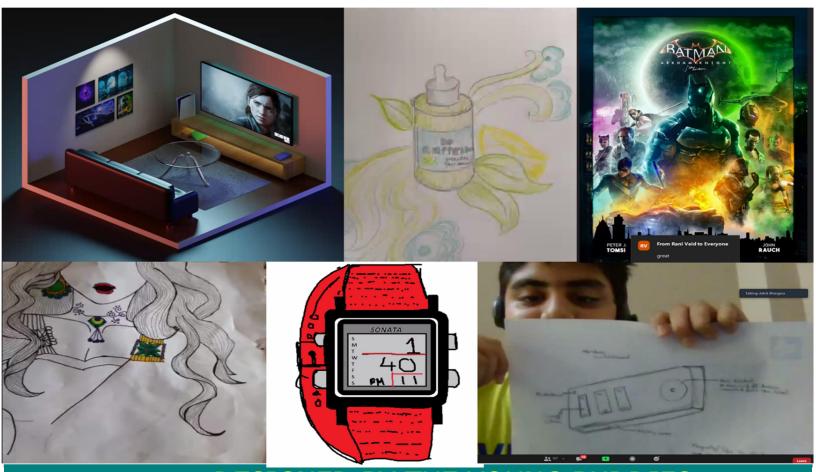
The resource persons Ms Kalyani D. and Mr Shyam Attreya, senior faculty members in Pearl Academy discussed the communication designing. Communication Design is a branch of Design that deals in utilizing visuals that strategically convey message or express information.

Resource persons also explained the interrelation of Graphic Design, Communication design and visual communication.

The session was followed with an activity in which participants were given 10 minutes time to express their creativity on already existing product by changing its logo or design or whatever they can imagine. Students were allowed to use pen and paper or software or graphic designer to express their creativity.

Number of students participated in this activity enthusiastically and few designs were presented by them by sharing their screens.

The glimpses of few of them are here. Faculty members gave their expert comments on this creative work and appreciated their efforts.



DESIGNED BY THE YOUNG BUDDIES

Some students enquired about the soft wares available for logo designing and few about the career in this profession. All questions were answered satisfactorily.

The aim of the session was to acquaint the students with technical and vocational skills for employment, decent work and entrepreneurship. TVET is expected to address the multiple demands of an economic, social and environmental nature by helping youth and adults develop the skills they need for employment

Submitted By- Vibha Jain

**PGT-Chemistry**