Dated : 23 July, 2021

Dear Sir/Madam,

It gives me immense pleasure to invite you to the second edition of **SNAPSHOTS 2.0- an online Inter-School Photography Competition** being organised under the aegis of SNAPSHOTS - the Photography Club of Bal Bharati Public School, Noida as a part of the **Art Integrated Learning.** Last year, the event saw the participation of 57 schools across India with 382 entries, the success of the competition really exceeded all our expectations.

As proposed by NEP 2020, the traditional education system must move towards skilling India and photography is one such field which attracts a lot of talent, but due to lack of guidance and direction most of the students remain the mobile shutterbugs only. Therefore, the event aims at integration of core academics with the art form of Photography, so as to allow the students to engage in creative and artistic expression that will make learning fun.

- Please click on the link to register and view the other details of the program- https://bit.ly/3Bm4iIT
- The photographs should have been clicked during the period 1 July, 2021 to 07 August, 2021.
- **Last date for Registration is 02 August, 2021.**
- The entries for Photography Competition are to be sent through Google forms latest by 08.00 p.m. on 07 August, 2021.
- The results of the events will be declared on 20 August, 2020 and will be available on the school website and all our social media sites.
- All the winners and participants will be felicitated with e-certificates.

The whole hearted participation of the students of your esteemed organisation will go a long way in making this event a grand success.

Looking forward to a long lasting, enriching partnership and collaborative learning.

"Every Country reforms its education system according to its national values and goals. The end goal is to make sure its youth is future ready".

                                    - *Shri Narendra Modi, Hon'ble Prime Minister-NEP, 2020*

Thanking you

Yours sincerely,

Ashaprabhakar

Asha Prabhakar
(Principal)
स्वच्छ भारत
एक कदम स्वच्छता की ओर

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1st Prize – Printer G1010 (6 printers)

2nd Prize – Photography book, Jacket & Cap

3rd Prize - Photography book, T-shirt & Cap

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SNAPSHOTS 2.0

Following the success of **SNAPSHOTS 1.0** last year, we, the Snapshots Club at Bal Bharati Public School, Noida, are delighted to announce **SNAPSHOTS 2.0,** an Online Inter-School Photography Competition. As proposed under **NEP 2020**, the traditional education system must move towards skilling India. Photography is one of the fields which attracts a lot of talent but due to the lack of guidance and direction, most of the students tend to remain 'mobile shutterbugs'.

In association with Canon India and Co-sponsored by Pearl Academy, we, at Bal Bharati Public School, Noida, anticipate and look forward to the wholehearted participation of the students from all over India.

- **Six Mega Events** are curated in different categories for the budding photographers.
- Any school participating in more than three events will be eligible for the **Rolling Trophy**.
- The **Valedictory Function** will be hosted on 20 August 2021 via Google Meet platform.

We hope that many young photographers from all over the country will transcend the geographical barriers and seize this opportunity to showcase their abilities and learn alongside.

Please head over to our webpage for Registration and Submission of Entries - SNAPSHOTS WEBPAGE

DETAILS AND GUIDELINES

- Only 1 photograph per participant is allowed.
- Photographs can be clicked using mobile phones or DSLR.
- Only **TWO ENTRIES** per school in each event will be accepted.
- Each photograph should be captioned.
- The photographs should be clicked between 1 July, 2021 and 6 August, 2021.
- Only basic editing is allowed. Use of Photoshop or any other Photo Editing Application will lead to disqualification.
- The photographs are to be submitted in the 'jpg' format.
- The submission files must be named as 'School's name-Event's name-Participant's name'.
- The Registration link will be closed once the submission link is activated.
- Please head over to our webpage '**SNAPSHOTS WEBPAGE**' for registration and submission of the entries.
- Use of copyrighted material or plagiarism will lead to disqualification.
- Each photograph must carry the Meta Data. Entries without the Meta Data will be disqualified.
- The entries are to be sent latest by 08.00 p.m on 7th August, 2021.

The participant(s) must also provide the following information along with their entries:

- Name of the School
- Name of the Participant
- Mobile no. of the Participant
- Class
- Email ID

- Meta Data
- Instagram Handle (optional)
- Teacher Incharge
- Email ID of the Teacher In-charge

CATEGORY A
(Classes 6-8)

1A. Keepsake of Our Heritage (Cultural Photography)

Indian culture is the heritage of social norms, ethical values and traditional customs that originated in or are associated with the Indian subcontinent.

{Subject Integration- Social Science}

- Different regions have their own distinct cultures. Language, religion, cuisine and arts are just some of the various aspects of Indian culture.
- Capture the rich and diverse culture of India through your lens.
- The subject of your photograph should symbolize/ represent Indian Heritage/Culture through these aspects.

1B. Glimpses of Grace (Still Life)

"Grace has been defined to be the outward expression of the inward harmony of the soul." – William Hazllit

{Subject Integration- literature}

- Graceful means anything which the photographer believes, shows grace and elegance.
- It is the application of artistic style into photography.
- Capture any glimpse of grace in our daily life through still-life photography and add a quote of a literary maestro that defines your picture.

EVENT INCHARGE Rashi Sachdeva (XII)- +91 89205 89105

CATEGORY B
(Classes 9-10)

2A. Abstract Hues (Abstract Colour Based)

"The trick is not to think outside the box, but to realize that there's no box to begin with"

{Subject Integration- Art (colour theory)}

- Abstract photography is about telling your story through aesthetics and elements of composition.
- This genre allows great freedom to experiment with unique ideas.
- Use creative colour composition to capture a vibrant symphony of colours blended in abstract photography.

2B. Luminous Silhouettes (trail + light)

"And when you are but a mere silhouette, you'll know lights got your back"

{Subject Integration- Physics (light)}

- **Merging light photography with portrait photography.**
- PORTRAIT PHOTOGRAPHY or "portraiture" is a type of photography aimed at capturing the inherent character of a subject within a photograph.
- IN-LIGHT PHOTOGRAPHY, shooting light trails adds a unique flare to slow down the test of time and view the world from a whole different perspective.
- This conceptualized long exposure photography when merged with portraiture, gives out a glowing/radiant silhouette like figure.
- Try your artistic brilliance and create a 'Masterpiece'

EVENT INCHARGE Sankalp Bhatnagar (XII)- +91 83778 40519

CATEGORY C
(Classes 11-12)

3A. Reflection Perception

Optics – a branch of Physics responsible for various natural phenomena which can be captured beautifully through lenses of any camera.

{Subject Integration- Physics}

- Reflection photos have a whole lot more going on in the frame than other types of photos. They double the elements and colours, they are more dramatic and they provide a balanced composition.
- Reflection photography, also referred to as mirror photography, is when you use reflective surfaces to create an artistic echo of a scene.
- You require decent comprehension of the perspective, angles and of course an artistic eye and flair for reflection photography.

3B. Canon Couture (French- Fashion Photography)

"Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening." – Coco Chanel

{Subject integration- Language (French)}

- Canon is a term often used in French to compliment a particularly gorgeous person and Couture is the art of creating made-to-measure clothes designed uniquely for an individual.
- **Capture a stunning picture depicting French culture. Your pic must accentuate aesthetically pleasing French clothing and exotic accessories.**

EVENT INCHARGE Akul Khanna (XII)- +91 99304 58159

JUDGEMENT CRITERIA

- Creativity
- Relevance to the Theme
- Technical Aspects
- Composition
- Impact on the Judges

DATES TO REMEMBER

2 August 2021	Last date for Registration
7 August 2021 (8:00pm)	Last date for Submission of Entries
15 August 2021 (10:00 pm – window open)	Top ten photographs from each event will be released on the official Instagram handle of Snapshots.
19 August 2021 (4:00 pm – window closed)	Counting of likes will stop at sharp 4 pm
20 August 2021	Valedictory Function

FOR FURTHER INQUIRIES YOU MAY CONTACT :

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Events In-charge
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Event 2: Sankalp Bhatnagar *+91 83778 40519*
Event 3: Akul Khanna *+91 99304 58159*

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