

Circular No 95/2018-19

Date : 15 Dec, 2018



## **NO IDLING CAMPAIGN**

Dear Parents,

There is an increased trend where children are being dropped and picked up from school in private vehicles as well as school Buses. It has been observed that private vehicles often keep their ignition on for anywhere between 10-20 minutes, which leads to increased emissions from the vehicles. Even the sheer number of vehicles ferrying the children to and from schools is thereby causing a temporary spike in the air pollution levels near the pick-up and drop points around the school.

Studies by health experts from across the world have highlighted that the impact of sudden exposure to air pollution spike during transit is extremely harmful especially for children as their young bodies are still developing. Children have been known to have poor physical and mental development along with exhibiting severe symptoms of Asthma. This is over and above the high air pollution conditions that prevail in our city most parts of the year.

**Bal Bharati Public School, Noida** is organizing a 'No Idling Campaign' on **19<sup>th</sup> December 2018**, to spread awareness amongst the parents and drivers of private/public vehicles on the ill-effects of idling around the schools with Car / Bus / Van engines on thereby leading to high emission of Particulate Matter. When students breathe this particulate matter, it certainly leads to discomfort and other health related issues.

We request you to please join hands to be a part of this program and it's an appeal to all parents to switch off the car engines when around the school campus. Air Pollution is certainly a bad news for everyone.

**Remember Children are breathing this polluted air.**

**DO NOT LET OUR FUTURE GO UP IN SMOKE.**

**Asha Prabhakar**  
(Principal)

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