



TOBACCO SENSITIZATION WORKSHOP

(Minutes of the meeting)

DATE: October 27, 2017

VENUE : Jaypee Hospital Sector 128, Noida

ORGANISED BY: 'District Tobacco Cell' and 'I can win foundation'

The workshop for School Principals of Noida and Greater Noida was graced by the presence of **Sh. B N Singh, District Magistrate, Gautam Buddha Nagar, Dr. Anurag Bhargava, Chief Medical Officer, Gautam Buddha Nagar, Mr. Manish Trivedi, COO, Jaypee Hospital and Dr. Pawan Gupta, Additional Director, Surgical Oncology, Jaypee Hospital, Noida.**



- The objective of the workshop was to enlighten participants around tobacco consumption and how the youth can be prevented by deadly diseases caused by consumption of it with the combined efforts of schools, hospital and public administration. School is a place where students learn and grow. Hence, with the help of teachers, the message can be spread widely and the mission can be carried out more effectively.
- According to a report by the Indian Council of Medical Research (ICMR), tobacco accounts for about 30 percent of all cancers in men and women in India. Mouth cancer is most common among men followed by lung cancer. Tobacco-related cancer accounts for about 42 percent of all male deaths due to cancer and 18.3 percent of all female deaths.
- **Mr. Manish Trivedi, COO, Jaypee Hospital said,** "We are thankful to the schools that are coming forward and taking part in this noble initiative and saving our youngsters from this serious addiction. As a part of our social responsibility, we also organize oral cancer screening camps in schools and societies. We are pleased to help schools for this win over tobacco initiative and help build a healthy nation."
- On the occasion, **Dr. Pawan Gupta, Additional Director, Surgical Oncology, Jaypee Hospital said,** "Tobacco is one of the major causes of cancer. In this disease not only the patient but the whole family suffers. There are other sources of cancer as well which are not in our control but quitting tobacco is purely in our hands and with proper counseling and guidance we can overcome this problem.
- "It has been observed that Social acceptance, increased stress level, western life style and easy availability of cigarettes etc. are some of the major reasons why youngsters are becoming vulnerable to this habit. Smoking at an early age increases the risk of various forms of cancers especially mouth and lung cancers,"
- **Sh. B N Singh, District Magistrate, Gautam Buddha Nagar said,** "In India, though we are focusing on creating awareness but we lack in emphasizing on the enforcement of the government schemes. Tobacco consumption by the youngsters is destroying the future of our country. We should make sure that the schemes which are made for the betterment of the society should be enforced effectively. Schools should make an in house cell to monitor such activities. We are very positive to help the schools for this initiative and will provide our full support for this.
- **Dr Shweta Khurana, District Consultant, DTCC –** gave an audio-visual presentation on the National Tobacco Control Programme. Dr Khurana highlighted the provisions of the Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, (COTPA) 2003. She advised schools to integrate Tobacco control activities with ongoing School Health Programme of the State in collaboration with DTCC and CMO office sector 39, Noida. All the certificates in this regard will be issued by Uttar Pradesh Government. Contact number – 9560405047 and email Id - ntcpgbmr@gmail.com was shared for the same purpose.
- **Dr. Anurag Bhargava, Chief Medical Officer, Gautam Buddha Nagar, said,** "Spreading awareness around anti-tobacco is a good step in saving our country's future. I request all the representatives and Principals of the schools to take this message and spread it in your schools and societies for enforcement. District hospital and National Tobacco Control Program is



organizing many activities to stop the consumption of tobacco. I would request the school representatives to get the psychometric tests done for their students who are addicted to tobacco.”

- **Guidelines for Tobacco free Schools** were discussed-
 - ❖ Display of “Tobacco Free School/Institution” board at a prominent place on the boundary wall outside the main entrance.
 - ❖ No sale of tobacco products inside the premises and within the radius of hundred yards from school and mandatory signage in this regard should be displayed prominently near the main gate and on boundary wall of school.
 - ❖ No smoking or chewing of tobacco inside the premises of institution by students/ teachers / other staff members/visitors.
 - ❖ Display of sign boards 'No Smoking Area – Smoking here is an offence' , of 60X30 cm size inside the institution (as mandate by law).
 - ❖ A copy of the cigarette and other tobacco products act (COTPA) 2003 should be available with the Principal – downloaded from www.mohfw.nic.in .
 - ❖ Promote writing of Anti Tobacco Slogans on the School Stationary.
 - ❖ A “**Tobacco Control Committee**” should be in place. It may be chaired by school Principal with members comprising of a science teacher or any other teachers, school counselor, two students , two parents representative , Area MLA , Area SHO , Municipal counselor , Member of PRI's (Panchayat Raj Institutions), any other member. The committee should monitor the tobacco control initiatives of the school. The committee should meet quarterly and report to the district administrator.
 - ❖ State Nodal Officer for Tobacco Control in the State Health Directorate may be consulted for technical or any other inputs. Phone numbers regarding the same was shared in confidence.
 - DM Sh. B.N Singh 9717786956
 - SDM DADRI Mr. Amit Kumar 9205659131
 - SDM SADAR Mr. Anjani Kumar Singh 8130683738
 - Mr. Kumar Vineet 9370603321
 - 9871428582
 - NATIONAL TOBACCO HOTLINE 1800227787

Anonymous Information about drugs and tobacco abuse in the form of photographs and messages on the given numbers would be highly appreciated.

- ❖ Schools are public places – no one is allowed to smoke / use tobacco within the institute's boundary, no vendor is permitted within hundred yards of the school. A challan booklet (0443) district Gautam Budh Nagar has been allotted to BBPS Noida. Any violator of the above rule will be fined by the head of the institution with the maximum of Rs. 200/ under Section 6A and 6B. White copy of the challan goes to the violator and the yellow, carbon copy is retained by the institute in the challan booklet. The fine so collected is to be submitted to any government bank with treasury number 385. The program was announced as Name and Shame program by the DM, G.B Nagar , if institute does not fine any such defaulters and they are caught by the flying squad the institute would be fined along with noncompliance with the district authorities report in the newspaper.
- ❖ It was advised to take Tobacco Control measures seriously and send designated staff members for **Training of Trainers** program at Ram Manohar Lohiya Hospital , New Delhi under Dr. Ruci Tamanna (HOD – Clinical Psychology) – 9910457770.
- ❖ Keeping in view of recent school incidents it was advised that psychometric assessment for the staff be carried out. It will include 3 tests done by a panel of clinical psychologist in collaboration with Gautam Budh University. Contact number of Ms. Neeti - 7042486955 for acceptance of the program was shared.
- ❖ The meeting concluded with a panel discussion and a question answer session on a cordial note.

